

Dear Sir/Madam,

The Indian healthcare industry competes with the best in the world in terms of infrastructure, technology, specialist doctors and nurses. The country has the finest and one of the largest pools of doctors and paramedics in South Asia, with many of them being of global repute. India's expertise in highly specialized areas of organ transplants, cardiology, oncology, etc. has made India an emerging hotspot for Medical Value Tourism.

Medical Value Tourism in India is expected to get a major boost in 2023 on the back of pent-up demand, soaring costs and waiting period for several critical health related issue and treatments in many developed nations.

Against the above backdrop, IMC's Travel, Tourism and Hospitality Committee has organised an **Interaction on 'Wellness & Medical Value Tourism'_scheduled on Wednesday, June 14, 2023 from 03:00 pm – 06:30 pm at Walchand Hirachand Hall, 4th Floor, IMC Building, IMC Marg, Churchgate, Mumbai – 400 020.**

The key objective of this event is to provide a major boost to medical tourism as well as promote holistic health and the amalgamation of traditional systems of medicine in the healthcare Industry.

During the event, industry experts will tackle the most important issues on opportunities, innovations, technological developments, and regulatory activities within the Medical Value Tourism Industry.

The event will cover the following aspects

- Medical & Healthcare Discussions
- Hospitality Industry engagement
- Alternative Medicine: AYUSH
- Wellness and Rejuvenation
- Medical Facilitators as key stakeholders to ensure suitable Hospital and treatment centres
- Medical Value Medical Tourism through Health insurance portability
- Allied sectors to boost accessibility by way of flights & accommodation.
- Online therapy platforms
- Medical Value Tourism in the post-COVID World

Hence to partake many valuable takeaways from this interaction, **we cordially invite you to attend this event.**

Kindly note there is NO PARTICIPATION FEE. However, **registration is mandatory.** To register kindly visit us at <https://www.imcnet.org/events-2034>

For more details or help with registration, please send email to Mr. Anup Misal at anup.misal@imcnet.org or on +91 22 7122 6678.

This event will provide a unique forum for attendees from Travel, Tourism and Hospitality Industry, Wellness Specialists, Doctors and Researchers, Administrators of Healthcare Facilities, Medical Tourism Facilitators and others associated with Medical sector.

We do hope you will be able to seize this opportunity and participate on June 14, 2023.

Looking forward to your valued presence.

With regards,

Ajit Mangrulkar
Director General